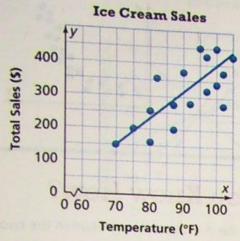
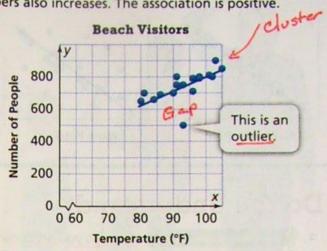
### to the number of beach-goers by daily high temperature. Describe the associations shown.

As the temperature increases, ice cream sales increase. The association is positive.



Some of the points are far from the trend line. This shows a weak association.

As the temperature increases, the number of beachgoers also increases. The association is positive.



Nearly all of the points are close to the trend line. This shows a strong association.

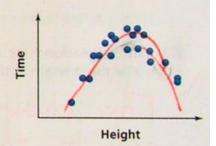
Non-linea



# **EXAMPLE 3** Recognize Nonlinear Associations

Does the scatter plot show a linear or nonlinear association?

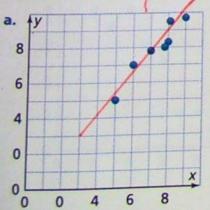
The points in the scatter plot form a curve so the scatter plot shows a nonlinear association between the data.



## Try It!

For each scatter plot, identify the association between the data.

If there is no association, state so.



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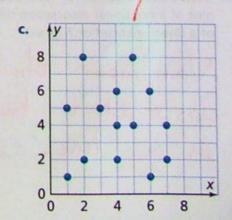
b. 8 6 4 2

8

6

0

2

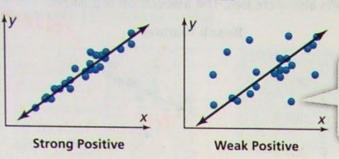


4-2 Analyze Linear Associations

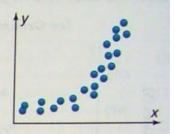
219

association. For scatter plots that suggest a linear association, you can draw a trend line to show the association. You can assess the strength of the association by looking at the distances of plotted points from the trend line.

#### **Linear Associations**



Nonlinear Association



## Do You Understand?

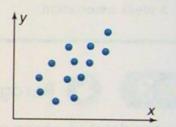
1. **Essential Question** How can you describe the relationship between the two sets of data?

Linear, Non-linear, or None If linear · positive or negative · Strong or weak

Do You Know How?

These points are farther from the trend line. The association is weak.

 Describe the association between the two s data in the scatter plot.



2. Look for Relationships How does a trend line describe the strength of the association? MR7

The closer the points are to the line, the stronger the association

3. Construct Arguments How does the scatter plot of a nonlinear association differ from that of a linear association? 

MR3

Non linear shows an association, but not in a line.

Describe the association between the two se data in the scatter plot.

